

*Executive Department*

OFFICE OF THE GOVERNOR

*Columbus*

**RESOLUTION**

**WHEREAS**, life insurance can reduce a family’s financial burden of continuing on without a loved-one who is the primary wage earner; and

**WHEREAS**, a national study found that the majority of people say they need life insurance yet only 62 percent have the coverage; and

**WHEREAS**, life insurance proceeds can help family members pay immediate expenses and future financial obligations; and

**WHEREAS**, Ohioans can greatly benefit from the expertise of a life insurance professional when deciding what kind and how much life insurance is necessary; and

**WHEREAS**, to expand awareness of the value of life insurance and empower Ohioans to be financially secure, the Life and Health Insurance Foundation for Education (LIFE), the National Association of Insurance and Financial Advisors (NAIFA) and an alliance representing hundreds of life insurance companies and organizations have chosen September 2018 as “Life Insurance Awareness Month.”

**NOW, THEREFORE, WE, John R. Kasich, Governor, and Mary Taylor, Lieutenant Governor of the State of Ohio, do hereby recognize September 2018 as**

**LIFE INSURANCE  
AWARENESS MONTH**

throughout Ohio and encourage all Ohioans to evaluate their life insurance needs to ensure they have a plan to financially protect the people that they love.

On this 1<sup>st</sup> day of September 2018;

John R. Kasich  
Governor

Mary Taylor  
Lieutenant Governor

